



**Susquehanna Bancshares, Inc.**

26 North Cedar Street

Lititz, PA 17543-7000

Tel 717.626.4721

Fax 717.626.1874

**Criteria Used to Evaluate Funding Decisions:**

*Organizations who apply for support from Susquehanna:*

- Must be tax-exempt under section 501(c)(3) of the Internal Revenue Code and not classified as a private foundation or be an EITC-eligible school district or educational institution serving low-to-moderate income level populations
- Must be based and serve communities in our market
- Must be aligned with the strategic funding priorities

*What we look for in an applicant organization:*

- Fiscal stability and transparency
- Mission closely related to Susquehanna's priorities
- Active, engaged and diverse Board of Directors and staff, reflective of the community being served
- Strong strategic planning process
- Broad community financial and volunteer support from a variety of sources, including our own Susquehanna customers and employees

*And our preferences in regards to projects and programs:*

- Benefit the community as a whole and are broad in scope and impact
- Address critical community needs related to our priorities
- Set clear, measurable goals and offer realistic solutions to the need being addressed
- Utilize an effective evaluation plan specific to the proposed project or program
- Do not duplicate existing programs in the community or offer a unique angle or approach
- Long-standing relationships with Susquehanna and its employees

*The following organizations are not eligible for funding:*

- Organizations that deny service to a potential client or beneficiary on the basis of race, religion, color, sex, sexual orientation, age, national origin, ancestry, citizenship, veteran, or disability status
- Organizations that do not reside in or support communities in the Susquehanna footprint
- Individuals, including those seeking scholarships or fellowship assistance
- Political, labor, fraternal organizations or civic clubs
- Religious organizations (for example, churches and synagogues). Some secular community service programs such as soup kitchens, shelters for the homeless, and job banks are eligible, even when sponsored by religious groups.
- Travel-related events, including student trips or tours
- Development or production of books, films, videos, or television programs
- Memorial campaigns

*Notes about Capital Campaign Requests:*

- No organizations may receive simultaneous or overlapping capital campaign contributions
- During participation in a capital campaign, it is not the practice of Susquehanna to approve additional contributions to the organization
- Multi-year pledges are not to exceed three years, and organizations are ineligible to re-solicit Susquehanna for 18 months following the final pledge payment